

2025 GALA SPONSORSHIP PACKET

FEBRUARY 7, 2025

**WILD
ABOUT SCIENCE!**



The Science Spectrum Museum & OMNI Theater has been expanding and challenging exploring young minds for over 30 years!

It would be an honor to have you as a sponsor at our Gala on Friday, February 7, 2025. We thank you for considering us in your 2025 budget and calendar. Your generous sponsorship

supports our non-profit museum's science education. We create new exhibits and educational programs that inspire young minds.

WELCOME TO THE JUNGLE!



A non-profit museum
for science education

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Hello!

I am honored to chair the Science Spectrum's fourth annual gala, **Wild about Science**, to be held February 7, 2025. Join us in your Sequins and Sneakers for an evening of cocktails, hands-on, fun experiments, a seated dinner, silent and live auctions, and an after party, celebrating 36 years of exciting science and technology adventures for students and families of the South Plains.

Your generous support has made a difference! Last year, you helped:

- Enable 2,727 visits from parents and children through the Museum for All Program, a reduced fee benefit for SNAP recipients.
- Partner with Texas Tech's Reading Program, the Burkhart Center for Autism students and families and with the South Plains Dental Society, among others in our city, helping them also to make a difference in the lives of young children.
- Reach over 18,500 students across 60 school districts with our Traveling Science Programs.

Thanks to your contributions, we achieved:

- Complete refurbishment of the Periscope exhibition with all new signage and viewing to interpret the science of mirrors, reflection, and buoyancy.
- On the lower level, our juvenile T-Rex received a new mechanical interior and beautiful, colorful paint by local artist La Gina Fairbetter. It is now the centerpiece of an all-new Geology exhibition with outstanding rock specimens.
- Installation of the new Waterworks exhibit in the preschool area.
- New carpeting in Exhibit Galleries.
- Progress on transforming the OMNI Theater to digital projection. We are excited about this news!

We love hearing your stories!

- You have stopped to tell us about how a film brought back personal memories and connections, that you feel like you are really there when you see a film.
- You relay that all the hands-on children's activities that your own son enjoyed as a young boy, he still enjoys as a grown man!
- We love to hear that getting a membership is one of the best things you've done for the development of your child. We have expanded the reciprocal opportunity for you now to enjoy the participating museums of the Association of Science Technology Centers as well as those museum members participating in the Association of Children's Museums, over 500 total!

Your underwriting support is vital for Science Spectrum to continue to grow to meet the needs of the changing world around us. Attached is a list of sponsorship levels. Please contact Laura Abbott at 806-745-2525, ext.229 or email at laura@sciencespectrum.org to secure your table. Act now, as tables sell out quickly!

We look forward to seeing you on February 7, 2025, for our Wild about Science gala. Thank you for your thoughtful consideration of this request.

Sincerely,

Ronda Proffitt
2025 Gala Chair

SIR ISAAC NEWTON Presenting Sponsor (exclusive) - \$25,000

The Gravity Of Making A Big Impact In Science Education

- Two premium tables of eight with complimentary champagne bottles at each table and personal bar service
- Spring Exhibit sponsorship which reaches over 40,000 people annually
- One time use of the Exhibit Hall for Private Event. (6000 sq ft, 360 people occupancy)
- Logo recognition before an OMNI Theater film of your choice in 2025
- Logo recognition on Science Spectrum Marquis for the year
- Swag bag including a pair of tickets to the spring exhibit for each table guest
- Acknowledgement from the stage during the event
- Logo recognition on front of invitation, front cover of program, and signage at the event
- Acknowledgment in quarterly newsletter
- Logo recognition on social media and website

KATHERINE JOHNSON Presenting Sponsor (limit of 2) - \$10,000

Calculating The Trajectory For The Pinnacle Of Educational Excellence

- One premium table of ten with complimentary champagne and personal bar service
- Pre-Gala Reception on the Omni Mezzanine for your table guests with catered food and cocktails, music, private demonstration by Jesse Black, Animal Wrangler Extraordinaire, and Auction Preview
- Logo recognition before an OMNI Theater film of your choice in 2025
- One time use for after-hours access to the spring exhibit for up to 30 guests
- Logo recognition on Science Spectrum Marquis for the year
- Swag bag including a pair of tickets to the spring exhibit for each table guest
- Acknowledgement from the stage during the event
- Logo recognition on invitation, inside front cover of program, and signage at the event
- Acknowledgment in quarterly newsletter
- Logo recognition on social media and website

MARIE CURIE After Party Sponsor (exclusive) - \$7,500

Stand Out Amongst Your Peers, And Let Your Impact Be Radioactive

- One premium table of eight with complimentary champagne bottle
- One time use for after-hours access to the spring exhibit for up to 30 guests
- Logo recognition on Science Spectrum Marquis for the year
- Swag bag including a pair of tickets to the spring exhibit for each table guest
- Logo recognition on inside cover of program, invitation, party cups and signage at the event
- Acknowledgment in quarterly newsletter
- Logo recognition on social media and website

THOMAS EDISON \$5,000

Adding Light To Science Education One Light Bulb At A Time

- One premium table of eight
- Logo recognition on Science Spectrum Marquis for the year
- Swag bag including a pair of tickets to the spring exhibit for each table guest
- Sponsor signage at one of the following: one of three bars, silent auction, live auction, welcoming champagne service, check in and check out, valet, smile selfie stations, step & repeat photo
- Logo recognition in program, invitation, and signage at the event
- Acknowledgment in quarterly newsletter
- Logo recognition on social media and website

ALEXANDER GRAHAM BELL \$2,500

Those We Can Call On! Let's Make It A Party Line

- One table of eight
- Logo recognition on signage at the event
- Logo recognition in program
- Acknowledgment in quarterly newsletter
- Logo recognition on social media and website

ALBERT EINSTEIN \$1,600

$E = mc^2$, Your Energy In Support Equals Our Mass Numbers Of School Children Reached

- One table of eight
- Name acknowledgement in program, social media, website, and quarterly newsletter

NEIL ARMSTRONG \$200

One Ticket For You, One Giant Honor For Us To Have You Attend

- One single ticket for entry

BENJAMIN FRANKLIN \$100

Your Donation, Making A Shocking Difference Even When You Can't Attend

- Name recognition in quarterly newsletter

SPONSORSHIP LEVELS



Sponsor Name _____

Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone _____ Cell Home Work

Email _____

- Please do not include my name in any public listing
- I would like to donate empty seats at my table

I would like to celebrate the Science Spectrum by sponsoring the following level:

- SIR ISAAC NEWTON** Presenting Sponsor (exclusive) - \$25,000
- KATHERINE JOHNSON** Presenting Sponsor (limit of 2) - \$10,000
- MARIE CURIE** After Party Sponsor - \$7,500
- THOMAS EDISON** \$5,000
- ALEXANDER GRAHAM BELL** \$2,500
- ALBERT EINSTEIN** \$1,600
- NEIL ARMSTRONG** \$200
- BENJAMIN FRANKLIN** \$100, or amount of your choice, donation amount _____

*Please be prepared to provide names of those sitting at your table(s)

Payment Method:

- Check Included
- Send me an invoice
- Contact me about using my credit card

*All sponsorship fees paid are non-refundable

Signature _____ Date _____

To ensure naming recognition, please return this form to Science Spectrum by December 30th, 2024.

Forms may be mailed to Science Spectrum (address below), completed online at

www.sciencespectrum.org, or emailed to **laura@sciensespectrum.org**

Logos can also be emailed with your sponsorship form.



2579 S. Loop 289 #250
 Lubbock, TX 79423
 806.745.2525 ext 229

THANK YOU!