



2024 GALA SPONSORSHIP PACKET

FEBRUARY 9, 2024

ESA/Hubble

SPACE

ABOVE & BEYOND

The Science Spectrum Museum & OMNI Theater has been expanding and challenging young minds at light speed for over 30 years!

It would be an honor to have you as a sponsor at our Gala on Friday, February 9, 2024. We thank you for considering us in your 2024 budget and calendar. Your generous sponsorship

supports our non-profit museum's science education. We create new exhibits and educational programs that inspire young minds.



A non-profit museum
for science education

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Hello!

We are excited to chair the Science Spectrum's third annual gala, *Space: Above and Beyond*, to be held on February 9, 2024. Guests at this year's event will enjoy cocktails, hands-on fun experiments, a seated dinner, silent and live auctions and an after party. This year's gala will feature Mrs. Ginger Kerrick Davis, Chief Strategy Officer for Barrios Technology Ltd, Vice Chairwoman of the Texas Tech Board of Regents, and the first female Hispanic flight director in the history of NASA, who will share her fascinating story that leads from the wide open spaces of El Paso to the vastness of the cosmos. Join us to celebrate 35 years of science and technology education in your sequins and sneakers!

The Science Spectrum holds different memories for everyone in Lubbock whether it is a popular place to take your children or it's simply reminiscent of past field trips. For some it is the only frontier they are able to explore, enabling them to stretch their imagination and envision a world beyond their daily life.

With its mobile planetarium offering an immersive experience in the physics of space (available to see at this year's gala), a zoo, the FabLab's technological toys, and an immersive sports playground, the Science Spectrum is a unique destination for all Lubbock families.

In the coming year, the OMNI Theater will need a \$1 million digital upgrade to continue to remain competitive as an educational destination, as well as funds for the expansion of outreach programs in East Lubbock and all over West Texas. Will you join us as an event underwriter and help us go above and beyond to raise funds for this educational venue for Lubbock residents and our surrounding communities?

As a nonprofit organization, the Science Spectrum relies on every dollar from both individuals in the community and corporations to enable it to go above and beyond teaching children of all ages. The funds from last year's gala were used to support the vision and mission of STEM education for children on the South Plains of Texas. The Science Spectrum is especially proud of the renovation of two areas in the Lubbock Children's Museum this past year thanks to its community partners. United Market Street sponsored updates to the supermarket exhibit with new technology, and UMC Children's Hospital created a unique EMT Ambulance area. Both of these areas provide hands-on experiences for children in fields where science is at play everyday. Serving over 195,000 people each year from daily activities to special exhibits like CritterFest and Butterflies Alive, the Science Spectrum is reaching the hearts and minds of future leaders.

With your underwriting support, the Science Spectrum will continue to evolve to meet the needs of an ever changing world. Attached is a listing of sponsorship levels. Please contact Sandy Henry at 806-748-1040 or email us at development@sciencespectrum.org to secure your table.

We look forward to seeing you on February 9, 2024 at this year's gala. Thank you for your thoughtful consideration of this request.

Sincerely,

Kelsey Seger and Kristina Cobb
Gala Chairs

SIR ISAAC NEWTON Presenting Sponsor (exclusive) - \$25,000

The Gravity Of Making A Big Impact In Science Education

- Two premium tables of eight with complimentary champagne bottles at each table and personal bar service
- Spring Exhibit sponsorship which reaches over 40,000 people annually
- One time use of the Exhibit Hall for Private Event. (6000 sq ft, 360 people occupancy)
- Logo recognition before an OMNI Theater film of your choice in 2024
- Swag bag including a pair of tickets to the spring exhibit for each table guest
- Acknowledgement from the stage during the event
- Logo recognition on front of invitation, front cover of program, and signage at the event
- Acknowledgment in quarterly newsletter
- Logo recognition on social media and website

KATHERINE JOHNSON Presenting Sponsor (limit of 3) - \$10,000

Calculating The Trajectory For The Pinnacle Of Educational Excellence

- Two premium tables of eight with complimentary champagne bottles at each table and personal bar service
- Logo recognition before an OMNI Theater film of your choice in 2024
- One time use for after-hours access to the spring exhibit for up to 30 guests
- Logo recognition on Science Spectrum Marquis for the year
- Swag bag including a pair of tickets to the spring exhibit for each table guest
- Acknowledgement from the stage during the event
- Logo recognition on invitation, inside front cover of program, and signage at the event
- Acknowledgment in quarterly newsletter
- Logo recognition on social media and website

MARIE CURIE After Party Sponsor (exclusive) - \$7,500

Stand Out Amongst Your Peers, And Let Your Impact Be Radioactive

- One premium table of eight with complimentary champagne bottle
- One time use for after-hours access to the spring exhibit for up to 30 guests
- Logo recognition on Science Spectrum Marquis for the year
- Swag bag including a pair of tickets to the spring exhibit for each table guest
- Logo recognition on inside cover of program, invitation, party cups and signage at the event
- Acknowledgment in quarterly newsletter
- Logo recognition on social media and website

THOMAS EDISON \$5,000

Adding Light To Science Education One Light Bulb At A Time

- One premium table of eight
- Logo recognition on Science Spectrum Marquis for the year
- Swag bag including a pair of tickets to the spring exhibit for each table guest
- Sponsor signage at one of the following: one of three bars, silent auction, live auction, welcoming champagne service, check in and check out, valet, smile selfie stations, step & repeat photo
- Logo recognition in program, invitation, and signage at the event
- Acknowledgment in quarterly newsletter
- Logo recognition on social media and website

ALEXANDER GRAHAM BELL \$2,500

Those We Can Call On! Let's Make It A Party Line

- One table of eight
- Logo recognition on signage at the event
- Logo recognition in program
- Acknowledgment in quarterly newsletter
- Logo recognition on social media and website

ALBERT EINSTEIN \$1,600

$E = mc^2$, Your Energy In Support Equals Our Mass Numbers Of School Children Reached

- One table of eight
- Name acknowledgement in program, social media, website, and quarterly newsletter

NEIL ARMSTRONG \$200

One Ticket For You, One Giant Honor For Us To Have You Attend

- One single ticket for entry

BENJAMIN FRANKLIN \$100

Your Donation, Making A Shocking Difference Even When You Can't Attend

- Name recognition in quarterly newsletter



Sponsor Name _____

Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone _____ Cell Home Work

Email _____

- Please do not include my name in any public listing
- I would like to donate empty seats at my table

I would like to celebrate the Science Spectrum by sponsoring the following level:

- SIR ISAAC NEWTON** Presenting Sponsor (exclusive) - \$25,000
- KATHERINE JOHNSON** Presenting Sponsor (limit of 3) - \$10,000
- MARIE CURIE** After Party Sponsor - \$7,500
- THOMAS EDISON** \$5,000
- ALEXANDER GRAHAM BELL** \$2,500
- ALBERT EINSTEIN** \$1,600
- NEIL ARMSTRONG** \$200
- BENJAMIN FRANKLIN** \$100, or amount of your choice, donation amount _____

*Please be prepared to provide names of those sitting at your table(s)

Payment Method:

- Check Included
- Send me an invoice
- Contact me about using my credit card

*All sponsorship fees paid are non-refundable

Signature _____ Date _____

To ensure naming recognition, please return this form to Science Spectrum by December 30th, 2023

Forms may be mailed to Science Spectrum (address below), completed online at www.sciencespectrum.org, or emailed to development@sciencespectrum.org
Logos can also be emailed with your sponsorship form.



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806.745.2525 ext 229

THANK YOU!